

Dupe-Lock



Advanced, cost effective and field-proven Video DVD copy protection software for all MITO publishing systems

“Dupe-Lock” the Alea Systems anti-rip, DVD copy protection software helps content owners protect their digital assets. This passive solution encapsulates video files on a DVD causing access to the content by common ripping programs to be controlled. This is achieved by introducing copy control encapsulation in areas of the disc that are not read by DVD players during playback. Complying with the DVD standard, the original content is not modified in any way and play-back quality remains unaffected.

“Dupe-Lock” software provides a reliable anti-rip solution when protecting DVD videos.

“Dupe-Lock” software adds protection to the ISO image file prior to burning. Once protected the ISO files can be processed in the normal way for PC playback or for duplication. Content that is protected in this way can be burnt to disc using the MITO Publishers

Features:

- DVD Class A Verification
- Reliable Protection against common ripping
- Play-back quality unaffected – no black screens
- Only 10MB of disc space required
- Plays in all DVD players
- Dual Layer DVD 5 & 9 supported
- Independently tested
- Protects all content including extra content
- Complies with Quality Control software
- No modification to original material required



How it works

“Dupe-Lock” protection is applied in a **pay-per-burn** basis.

Dongles (USB memory sticks) are purchased with pre-loaded blocks of burns, available in blocks of 100, 500, 1000 and 5000 burns. The dongle can then be uploaded with additional burns as and when required.

Independent Testing

Independent external testing confirms reliable levels of protection from mass market ripping programs while also achieving full playability on DVD players.

DVD Playability Testing

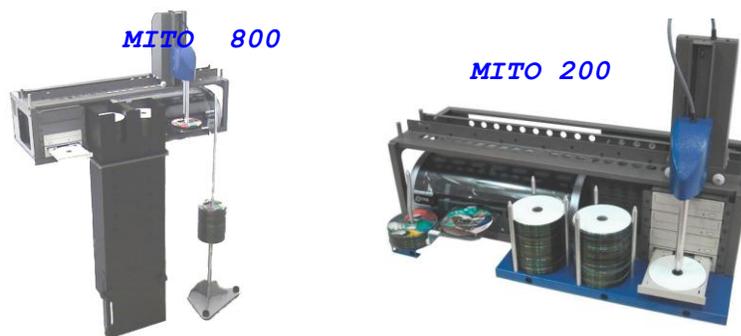
Intellikey Labs, recognised by the world's top entertainment, media, manufacturing and software companies as one of the leaders in quality assurance testing for optical and digital media content, conducted detailed tests of compatibility of “Dupe-lock” protected DVDs. Compatibility was tested on a 100 DVD player matrix which represents 86.40% of the DVD players sold in the US between January 2005 and December 2007. The test concluded that all DVD players tested were able to play the disc and a single version of a Microsoft® Xbox&trace; 360 was unable to load the disc. The instance of a no-load represents approximately 0.12% of DVD play back devices.

DVD Protection Level Testing

Testronic Laboratories, established as a leading independent quality assurance testing solution centre for the home entertainment industry, concluded that representative cross section of Windows® and Mac® mass marketing ripping programs tested were unable to copy the protected DVDs.

Software Security Testing

Next Generation Software Ltd. (NGS), the world leader in the discovery and publication of computer security vulnerabilities, confirmed that “Dupe-lock” DVD copy protection software is passive and does not load computer programs to a PC.



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